



LEVERAGE IRS DATA TO MODERNIZE YOUR CLIENT EXPERIENCE

TaxStatus Pro for Wealth Managers
March 2023

www.taxstatus.com

Client and Advisor priorities are shifting in the generation of holistic wealth management



Hybrid Interactions

Dynamically combine in-person, virtual, and always-on digital client experiences



Client-Centric, Advisor-Led

Digitization enables delivery of compelling engagement across the entire client lifecycle



Hyper-Personalization

Micro-segmentation enables touchpoints to be unique to client needs, preferences, and timing.



Make Big Data Small

Present insightful & actionable data paired with guidance & education



Wealth Beyond Investments

ROI is no longer just portfolio ROI – drivers are purpose, collaboration, and client experience



Streamline Delivery

Improve quality & productivity with transparent automation to deliver at scale

Meanwhile, existing challenges limit an Advisor's ability to deliver



Clients require multiple touchpoints to provide records



Advisors receive only what is top of mind or readily available



Client data comes in the form of paper or unsearchable documents



Advisors and staff spend countless hours turning documents into usable data



Client misinterpretation causes inaccurate and incomplete records



Advisors are held to a fiduciary standard on advice informed by incomplete facts

What if those challenges were solvable with digital IRS records and insights?



In just one Client touchpoint, Advisors gain a baseline understanding informed by the single most comprehensive and official source of Client records.

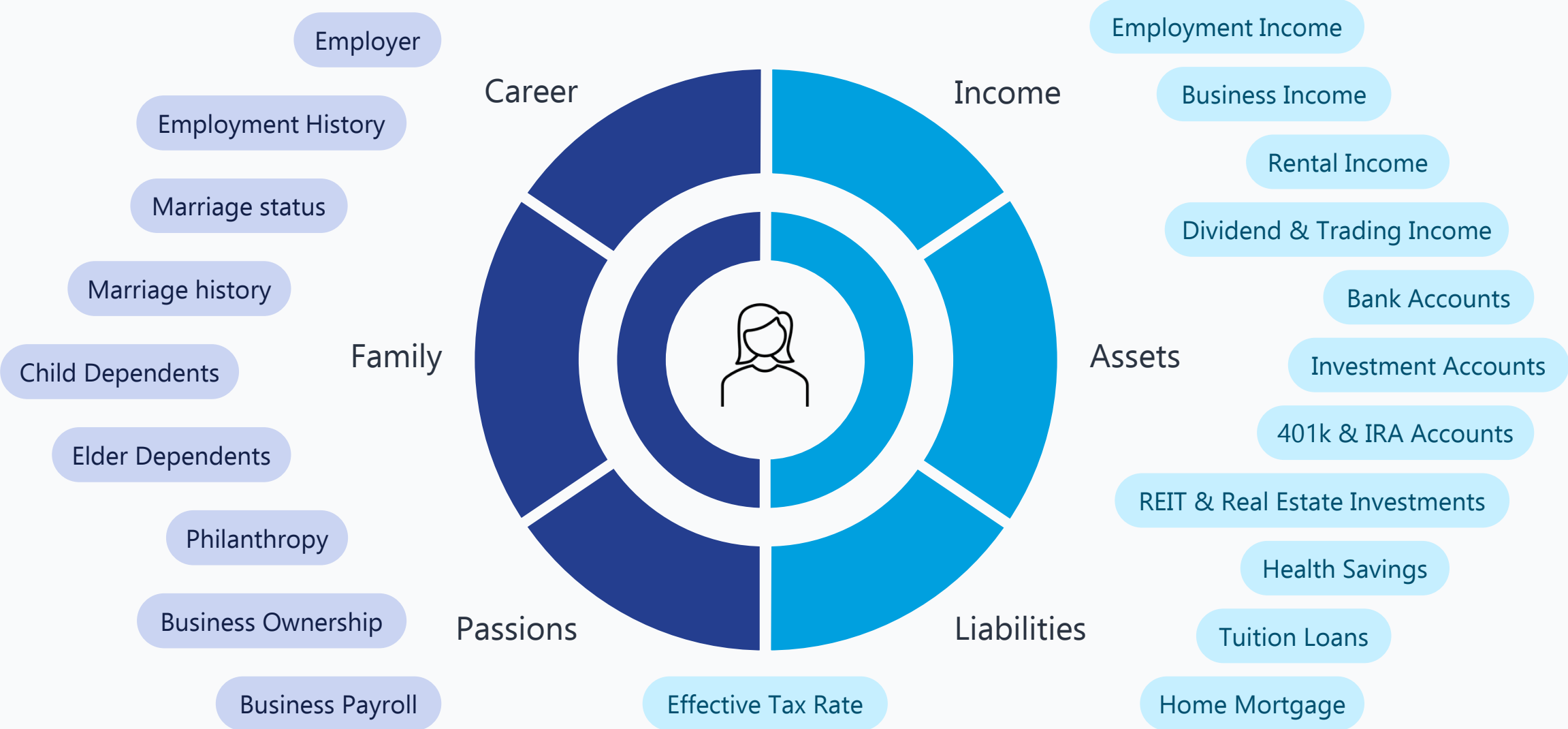


Fully digital Client records, straight from the source, enable Advisors to spend their time establishing an accurate and complete understanding their Clients.

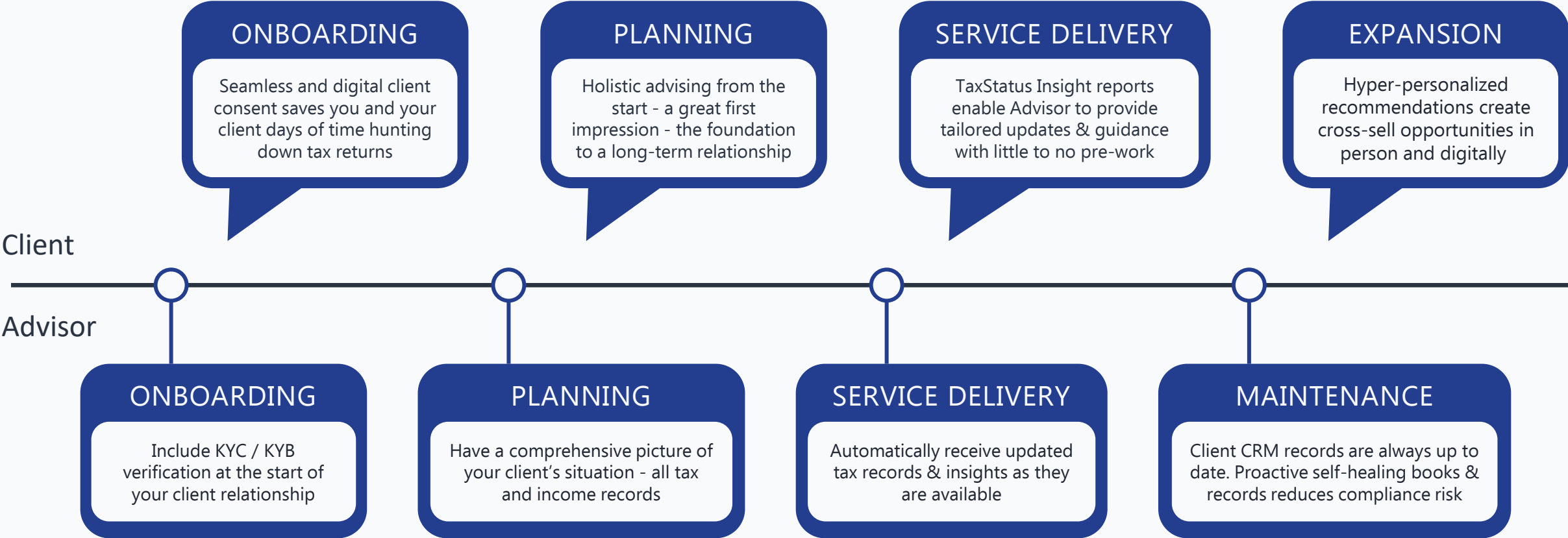


Advisors are advising from a comprehensive Client baseline, today and into the future with real-time updates flowing into Client CRM profiles, financial plans, and books & records.

What insights can you uncover in your Client's IRS records?



Hyper-personalize, streamline, and reduce risk across your entire client lifecycle





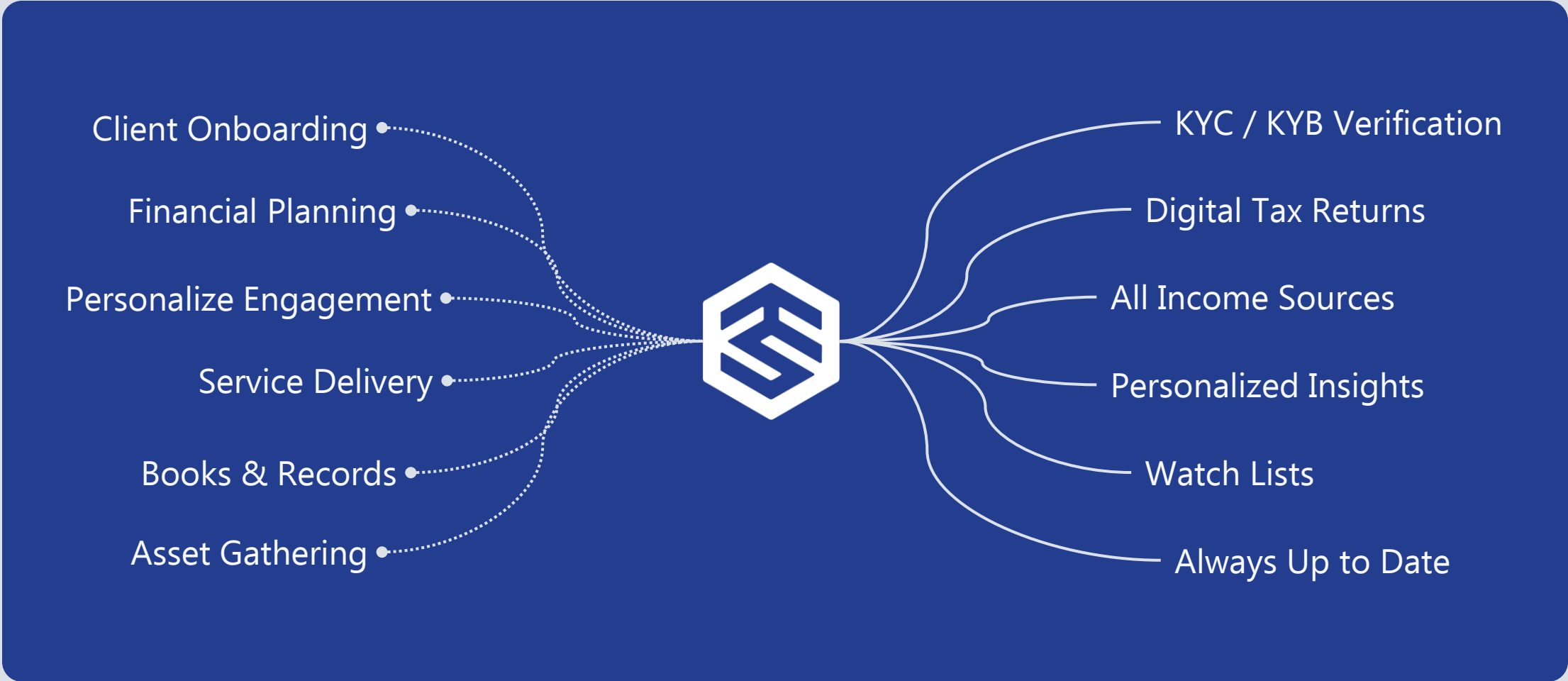
IRS Health Check

Digital Tax Records

Taxpayer Insights

Watch Lists & Triggers

Always Up to Date



There is not a more official and comprehensive source of client income, businesses, and financial accounts than your client's IRS records